

JULY 2023 Newsletter



Editorial by Eloi Peyrache
Dean of HEC Paris

Dear All,

As the academic year draws to a close, I am delighted to send you our [2022-2023 Activity Report](#). You will of course find a selection of the year's major achievements, based on our mission Think, Teach, Act. As HEC is a non-for-profit academic institution serving the public interest, I hope you will also appreciate HEC Paris' full commitment to help finding solutions to the major challenges facing our society.

Throughout the year, our school has focused on three major ambitions:

- to change people's destinies by promoting social advancement, boosting people's ambitions and recreating the confidence that others lack.
- to transform organizations by stepping up the pace of innovation and promoting responsible leadership at the service of the community.
- to contribute to the common good by building bridges between nations and disseminating the knowledge produced by our researchers to as many people as possible.

You have undoubtedly [seen the videos of our June commencement ceremonies](#). In addition to underlining the incredible energy that these ceremonies generate, they also highlight the global forum that HEC has become, as more than 2,000 students from 135 countries graduated during those two days in June. Tomorrow, this new community of graduates will hold all the cards it needs to act in the service of a more inclusive, more prosperous, more sustainable... and, yes, more peaceful world.

During this same year, the HEC Faculty distinguished itself by publishing numerous articles in leading scientific journals on subjects as varied as algorithmic bias, migration, gender diversity, entrepreneurship and failure, renewable energies, the links between economic sanctions and human rights, the impact of training on social skills in early childhood, climate issues, the impact of demographics on innovation... and many more.

The Hi!PARIS center for AI and Data, created with the Institut Polytechnique de Paris, and HEC's Society & Organizations Institute have seen their influence grow considerably thanks to new sponsors and new research and teaching programs. The Innovation & Entrepreneurship Center has made our school the leading innovation ecosystem in Europe: 25% of French unicorns and 25% of the Next 40 were created by our graduates, 20% of French Tech 2030 came from our School's programs, and the HEC incubator supports nearly 300 startups a year.

Finally, the launch of the HEC Imagine Fellows program for talented students from war-torn countries, the development of the PACT Africa programs for students from Sub-Saharan Africa, and the creation of the CMA CGM scholarship program to support talented Lebanese students have all helped to extend HEC's commitment to promoting social mobility far beyond France's borders.

My thanks go to all of you, dear alumni, for being the driving force and messengers of your School's *raison d'être*. Enjoy reading our report, and we look forward to seeing you soon at one of the many HEC events taking place around the world. In the meantime, enjoy your vacations.

The 3-Minute Update

Info



2023 Mercure HEC Awards: The International Showcase for Entrepreneurship at HEC

A few weeks ago, the HEC Alumni community voted to select the 7 Mercure HEC winners of the year in their respective geographic zones. Voters were invited to choose from among the 36 entrepreneurs from all over the world selected by experts on our regional committees. This international list of winners puts women entrepreneurs in the spotlight (4 out of 7), and features a wide range of profiles and backgrounds, demonstrating the diversity, vitality and, above all, the excellence of our community's entrepreneurial DNA.

[Discover the winners](#)

 **Figure: 2 300**



Welcome Evenings for New HEC Graduates

Congratulations to all 2 300 of HEC's new graduates! To welcome you to the alumni community, the class of 2023 is invited to an afterwork at HEC Alumni.

- [Registration for September 22](#): for all new 2023 graduates from pre-experience and doctorate programmes,
- [Registration for October 6](#): for all new MBA, EMBA and Executive Master graduates from the Class of 2023.

Initiative of the Month

Recruit MBA Graduates

The MBA class of 2023 has just graduated. Many participants are looking for opportunities in France, Europe and around the world. Their sectors of interest are equally diverse, ranging from consulting and finance to technology, energy and healthcare.

If you know of any opportunities, please send them to: hectalents-mba@hec.fr. Many thanks in advance for your support.

Transition



MOOC: Become an Changemaker

Wondering how to build a career with purpose and impact? This new MOOC will teach you how to move from desire to idea, and from idea to action. Designed by HEC Paris & Ticket for Change, learn from academics, business leaders and change agents and join a global network of people committed to making things happen. Available on Coursera.

[More information and Register now.](#)

Your Association

New HEC Alumni Offices on Campus

HEC Alumni has just moved offices on the Campus. Located in the heart of the campus, the association will now welcome students on the ground floor of the E Building, next to the Innovation & Entrepreneurship Center. Office hours will be held every Tuesday and Wednesday afternoon. More information in September.



Associate your company with the success of HEC UK House

The HEC UK House opened its doors in March in the heart of London and never cease to expand its activities: alumni events - including the big Summer Party on June 21st, masterclasses with HEC professors, career workshops, HEC student "learning expeditions" (The Startup Launchpad's and the Marketing and Data Science for Business majors' took place in spring, the Finance and Strategy expedition has been planned for this autumn...).

To support this sustained activity and capitalize on its fabulous ecosystem of talent and expertise, the HEC UK House offers various sponsorship options - for example, your company can become a House Sponsor for 1 year and join the Hall of Fame of the HEC UK House supporters.

The "pied-à-terre" option gives you a two days access per month to the premises for when your teams travel to London.

To find out more, contact [Marie Normant](#).

Our selection from HEC Stories



CrowdFarming: Could you become friends with your farmer?

Fresh oranges, artichokes and sheep milk cheese are now a click away. Through the platform CrowdFarming, customers can buy organic food from European producers and go as far as adopting a tree or an animal. A business developed by Juliette Simonin (H.12), who teamed up with two Spanish farmers. A French expat living in Madrid, she just won an HEC Mercure Award for her entrepreneurial vision. [Read the article.](#)



"Running a Company Is All but Being Independent"

At 50 years of age, Christophe Bianco (EMBA.07) sold Excellium Services, a well-known cybersecurity player he co-founded, to the defense group Thales. Established in Luxembourg since 1996, the French businessman just received a special prize from the Mercure HEC Awards jury for his entrepreneurial success. He shares more about his story. [Read the article.](#)

On the Campus

Save the date - HEC Talks - Rob Hopkins, Author, Professor, Ashoka Fellow, Co-Founder of the Transition Network - September 13

He will honor us with a talk on the theme: "Longing on a large scale is what makes history". Rob Hopkins will explore the implications of Don Delliyo's statement for how we approach the climate and ecological emergency. Through captivating stories of rapid change, Rob will argue that we first need to get much better at cultivating longing if we are to kick off the societal transformation we so urgently need. By the end of the session, you will be a fully qualified climate emergency longing generator, which could prove to be the most important skill you learn at HEC!



Ceremony in Honor of Philippe Foriel-Destezet (H.58)

Last month, the HEC Paris community paid tribute to Philippe Foriel-Destezet, Great Donor and Testator of the HEC Foundation, to whom the HEC Foundation and HEC Paris owe so much. To keep the memory of this great entrepreneur alive on campus and to thank him for his legacy, a Virginia Tulip tree was planted and a plaque inaugurated at its foot, in the presence of the Presidents of the Foundation, the Association and the Dean of the School.

[Find out more about this tribute and Philippe Foriel-Destezet's exemplary career.](#)



HEC and ChangeNow Join Forces for Environmental Protection

HEC Paris was more present than ever at the annual [ChangeNOW](#) summit, organizing four sessions dedicated to women entrepreneurs, transition and stability, impact research and business for peace. The 2023 edition, which brought together 35,000 participants from 120 countries, was the ideal platform to showcase the school's commitment to solution-oriented education in response to the most pressing climate challenges. It was also the occasion to celebrate the HEC Foundation Prize for the Professor with the greatest impact, awarded this year to Yann Algan. [Read the full article.](#)



Free HEC Paris Program for International Founders of Deep Tech Startups!

Are you a scientist or engineer developing a startup based on scientific innovation, anywhere in the world? For the past three years, HEC Paris has been a partner of the Creative Destruction Lab, an international non-profit organization that brings together the best business schools around the world to help scientific companies make a large-scale impact.

[Find out more and register.](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)

Happy reading!

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